

ITMA 2023 LAUNCHES ONLINE VISITOR REGISTRATION

Strong industry response for exhibition space

30 November 2022 – The ITMA 2023 online visitor registration platform is open for registration. Visitors can enjoy early bird rates until 7 May 2023 when they buy badges online at www.itma.com.

A one-day badge costs 40 euros, and a seven-day badge is 80 euros. Students can visit the exhibition from 10 to 14 June 2023 at a special rate of 25 euros for a 5-day badge. ITMA 2023 supporting organisation members can also enjoy a special group rate. To-date, the exhibition has garnered the support of more than 140 trade and professional associations.

Visitors can register for ITMA conferences and forums, and request an invitation letter when ordering their badge if they require a visa to enter Italy.

In addition, visitors will be able to access ITMAconnect, the newly-launched online platform from 8 March 2023 to plan their exhibition visit. They will be able to explore exhibitors' digital spaces and make appointments for stand visits at the exhibition in Milan.

Overwhelming response from exhibitors

ITMA 2023 is set to make a strong presentation in Milan with over 1,570 exhibitors from 42 countries. Currently, exhibition space is almost sold out. Over 100 companies are still on the wait list, hoping to get exhibit space in ITMA. Response has been enthusiastic as many major industry names take bigger stand space at the exhibition. The full list of exhibitors is available on www.itma.com.

Mr Ernesto Maurer, President of CEMATEX (European Committee of Textile Machinery Manufacturers), the show owner of ITMA 2023, said: "Despite various challenges, ITMA 2023 has the unstinting support of leading textile machinery manufacturers and other solution providers. Space bookings have surpassed ITMA 2019's net exhibition space of 114,550 square metres. All the halls have been fully booked and there are only pockets of space left.

"We are also pleasantly surprised that a number of exhibitors have taken up larger stand surface. On average, we see more than 10 per cent increase in the space booked by exhibitors. Despite the current uncertainties, an important agenda of our exhibitors is engagement with future prospects and be ready when the global economy strengthens. Many of our members are gearing up to launch their new or improved innovations at ITMA 2023, especially helping textile manufacturers to be more sustainable."

Expectations are high for best-in-class solutions in the sustainable innovation space across the textile value chain that will be showcased at next year's exhibition. The halls featuring the finishing, weaving and nonwovens, and spinning and winding sectors were fully booked since the close of space application, according to ITMA Services, organiser of ITMA 2023.

Page 2 – ITMA 2023 launches online visitor registration

Ardent exhibitors who have been participating at ITMA include the Saurer Group which will be making a huge presence on the show floor in the spinning sector. Ms Pia Terasa, the group's vice president of marketing & communications said, "ITMA 2023 allows us to show the latest innovations supporting the textile industry's transition towards a circular economy."

"As a company with a long tradition, our focus has always been on enabling our customers to face the changing challenges along the textile value chain. We started early to focus on energy efficiency, raw material utilisation and intelligent automation," she added, giving a sneak preview of the group's innovations to be launched at ITMA 2023.

Besides Saurer, other exhibitors taking big stands include Epson, Groz-Beckert, Karl Mayer Stoll, Lonati, Muratec, Oerlikon, Pai Lung, Picanol, Reggiani Macchine, Rieter, Savio, Staubli, Trützschler and Vandewiele.

Start-Up Valley

A total of 38 companies from 15 countries applied for the Start-Up Valley grant given by CEMATEX. Sixteen applicants have been selected for the grant. The list of successful applicants is available on the ITMA 2023 website.

The Start-Up Valley is a new initiative by CEMATEX to showcase young enterprises with game-changing solutions for the textile and garment industry. Successful applicants have been awarded a CEMATEX grant to exhibit at ITMA 2023.

ITMA 2023, the world's largest international textile and garment technology exhibition, will be held at Fiera Milano Rho, Milan from 8 to 14 June 2023.

About CEMATEX & ITMA

The European Committee of Textile Machinery Manufacturers (CEMATEX) comprises national textile machinery associations from Belgium, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland and the United Kingdom. It is the owner of ITMA and ITMA ASIA. Considered the 'Olympics' of textile machinery exhibitions, ITMA has a 73-year history of displaying the latest technology for every single work process of textile and garment making. It is held every four years in Europe.

About ITMA Services

Headquartered in Brussels with a subsidiary in Singapore, ITMA Services is the appointed organiser of ITMA 2023 and future ITMA branded exhibitions. It is managed by professionals with extensive experience in organising ITMA and other major trade exhibitions around the world. It aims to maintain and expand ITMA's unique selling proposition and relevance to a global audience.

Issued by CEMATEX and ITMA Services.

Contacts:

Ms Cornelia Buchwalder
CEMATEX
Tel: +41 44 384 48 12
Email: info@cematex.com
www.cematex.com

Ms Daphne Poon
ITMA Services
M: +65 94789543
Email: daphnepoon@itma.com
www.itma.com