

PRESS RELEASE

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CLUSTER OF KNOWLEDGE EVENTS TO FACILITATE INDUSTRY SHARING AND COLLABORATION AT ITMA 2019

26 February 2018 – ITMA 2019 will feature a number of industry-leading knowledge-sharing events to facilitate sharing and collaboration among global textile and garment industry members. Hot button issues such as sustainable innovation, Industry 4.0 and automation will be on many agendas during the show.

According to CEMATEX, owner of ITMA 2019, the cluster of accompanying events will spotlight key industry challenges and leading-edge solutions that will support industry members' drive for sustainability and competitiveness.

Mr Fritz Mayer, President of CEMATEX, elaborated: "ITMA has evolved beyond its original aim of merely providing a buy-and-sell platform for textile machinery manufacturers. It is now a meaningful platform for all industry stakeholders to share new breakthroughs, brainstorm solutions and explore collaboration."

Two events that have been successfully organised in conjunction with past ITMA exhibitions include the Textile Colourant and Chemical Leaders Forum and the Nonwovens Forum. These ITMA forums are organised in collaboration with key industry organisations.

Textile Colourant and Chemical Leaders Forum

The 3rd Textile Colourant and Chemical Leaders Forum @ ITMA 2019 will focus on the theme: The Circular Economy and Resource Sustainability Strategy.

"Discussions will centre on the circular economy and resource sustainability strategy and how textile chemicals and innovative and cleaner technologies can support it under the influence of Industry 4.0 emerging strategic concept," said Mr Andrew Filarowski, chairman of the forum's organising committee and technical director of the Society of Dyers and Colourists.

Other members of the organising committee are from:

- The International Federation of Associations of Textile Chemists & Colourists (IFATCC)
- American Association of Textile Chemists & Colorist (AATCC)
- The Spanish Association of Textile Chemists & Colourists (AEQCT)
- The Dyestuff Manufacturers Association of India (DMAI)

The forum will be held on 23 June 2019.

Nonwovens Forum

Following a successful collaboration in 2015, ITMA will jointly organise the **Nonwovens Forum** @ ITMA 2019 with the International Association for the Nonwovens and Related Industries (EDANA). The oneday event on 21 June will feature discussions on the latest innovations in nonwovens based on the theme: Nonwovens manufacturing processes for the 21st century: more flexible, more efficient, more sustainable.



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Mr Pierre Wiertz, General Manager, EDANA, said: "We are always exploring ways to help the industry to create a strong foundation for sustainable growth of the nonwovens and related industries through education and dialogue. Hence, we look forward to working with ITMA on the Nonwovens Forum."

Other co-located events

ITMA continues to collaborate and draw key interest groups to stage events. These include events that have been successfully held at previous ITMA editions.

In the meantime, there has been extremely strong interest in ITMA 2019 and around 70 per cent of the space has been booked. Space application will close on 6 April 2018.

ITMA 2019 will be held from 20 to 26 June at Fira de Barcelona, Gran Via venue. The exhibition will showcase the latest technologies and sustainable solutions for the entire textile and garment manufacturing value chain, as well as fibres, yarns and fabrics. Visit <u>www.itma.com</u> for more information.

About CEMATEX & ITMA

The European Committee of Textile Machinery Manufacturers (CEMATEX) comprises national textile machinery associations from Belgium, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland and the United Kingdom. It is the owner of ITMA and ITMA ASIA. Considered the 'Olympics' of textile machinery exhibitions, ITMA has a 67-year history of displaying the latest technology for every single work process of textile and garment making. It is held every four years in Europe.

About ITMA Services

Headquartered in Brussels with a subsidiary in Singapore, ITMA Services is the appointed organiser of ITMA 2019 and future ITMA branded exhibitions. It is managed by professionals with extensive experience in organising ITMA and other major trade exhibitions around the world. It aims to maintain and expand ITMA's unique selling proposition and relevance to a global audience.

Issued by CEMATEX and ITMA Services

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